## THE SMALL BUSINESS FINANCIAL AUDIT

## 1. General Bookkeeping and Accounting

A. The company has a book-keeping or accounting system

1. The owner understands the how and why of the Financial system
2. The owner understands financial statements
B. The company reconciles bank statements monthly
C. The company keeps income and expense statements accurate and prepares statements monthly

The owner:

1. Understands purpose of financial statements
2. Compares monthly statements for trends
3. Compares statements against industry averages
4. Knows current financial status of business
D. The company has a credit policy

The company:

1. Ages bills monthly
2. Writes off bad debts
3. Has good collection policies
4. Has a series of increasingly pointed letters to collect From late customers
E. The company files all tax returns in a timely manner

The owner:

1. Considers tax implications
2. Does not pay tax penalties
3. Financial Planning and Loan Proposals
A. The company has adequate cash flow
B. The company projects cash-flow needs
C. The company understands the role of financial planning In today's highly competitive lending markets
4. The owner's personal résumé is prepared and current
5. Personal financial statements have been prepared
6. Business has a written business plan
7. An accurate balance sheet exists for the past two years and includes a projection for the next two years
8. The owner has a good working relationship with a Banker
