

VISION, MISSION, GOALS PROVIDE DIRECTION

10-20 YEAR COMMUNITY VISION; 5 TO 10 YEAR CORPORATE MISSION

WHERE ARE WE NOW?

- Mission & Mandates
- Structure & Systems
- Communications
- Programs & Services
- People & Skills
- Budget & Support

WHERE DO WE WANT TO BE?

- Vision, Mission & Mandates
- Structure & Systems
- Communications
- Programs & Services
- People & Skills
- Budget & Support

STRATEGY FORMULATION

HOW DO WE GET THERE?

- Strategic Plan
- IT & HR Plans
- Communications Plan
- Hiring & Training
- Restructuring & Re-engineering
- Budget Allocation

STRATEGY IMPLEMENTATION

Examples:-

- Build corporate business
- Influence early education
- Facilitate trades/professional courses
- Create opportunities for employment
- Demand integrated health facilities
- Etc

Examples:-

- Housing
- Youth
- Law & Culture
- Enterprise Development
- Hiring & Training
- Etc